

Table 1. Labor Force and Employment in the Santa Rosa HMA, 2000 to Current

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	12 Months Ending	March 2016	March 2017
Labor force	253.5	257.6	256.7	252.9	254.0	253.4	254.0	257.3	259.6	256.5	244.6	246.2	246.3	250.0	256.6	258.4	260.5	258.8	260.2	
Resident employment	244.9	248.2	243.8	239.2	241.5	242.2	243.8	246.1	244.7	232.4	218.1	221.0	224.5	232.2	242.2	246.9	250.2	247.7	250.3	
Unemployment	8.5	9.5	12.9	13.7	12.5	11.2	10.2	11.2	15.0	24.1	26.5	25.2	21.8	17.7	14.4	11.5	10.3	11.1	10.0	
Unemployment rate (%)	3.4	3.7	5.0	5.4	4.9	4.4	4.0	4.3	5.8	9.4	10.8	10.2	8.9	7.1	5.6	4.5	4.0	4.3	3.8	
Total nonfarm payroll jobs	184.6	187.7	184.7	181.9	183.9	185.5	188.3	189.9	185.2	170.9	167.6	169.6	172.5	180.9	191.0	196.8	201.6	198.1	202.4	
Goods-producing sectors	43.7	44.3	40.9	38.6	38.1	37.9	37.8	36.7	35.0	30.2	29.0	29.0	28.6	30.3	31.5	33.8	35.0	34.2	34.9	
Mining, logging, & construction	13.5	14.0	13.6	13.3	13.9	14.4	14.9	14.7	13.0	10.0	9.1	8.8	9.0	10.1	10.8	11.8	12.7	12.0	12.9	
Manufacturing	30.2	30.4	27.3	25.3	24.2	23.5	22.9	22.0	22.0	20.2	19.9	20.2	19.7	20.1	20.7	22.0	22.3	22.2	22.0	
Service-providing sectors	140.9	143.3	143.8	143.3	145.7	147.5	150.6	153.2	150.3	140.6	138.5	140.6	143.9	150.6	159.6	163.0	166.6	163.9	167.6	
Trade	29.5	30.1	30.0	30.1	30.3	31.1	31.3	31.9	30.8	28.3	28.1	28.6	29.6	31.1	31.8	32.2	32.5	32.4	32.4	
Wholesale trade	5.8	6.0	6.0	6.3	6.7	7.3	7.5	7.8	7.7	6.8	6.6	6.6	6.9	7.4	7.5	7.5	7.7	7.6	7.6	
Retail trade	23.7	24.1	24.0	23.8	23.6	23.8	23.8	24.1	23.1	21.5	21.5	22.0	22.7	23.7	24.3	24.7	24.8	24.8	24.8	
Transportation & utilities	4.1	4.0	4.1	3.8	3.9	3.7	4.2	4.5	4.4	4.0	3.9	3.8	3.9	4.1	4.3	4.3	4.2	4.2	4.2	
Information	4.1	4.5	4.2	4.0	4.3	3.7	3.2	3.0	2.8	2.6	2.5	2.5	2.6	2.6	2.7	2.7	2.7	2.7	2.7	
Financial activities	10.2	10.4	10.3	10.3	10.0	9.8	9.7	9.3	8.5	7.8	7.7	7.6	7.4	7.4	7.7	8.1	8.5	8.2	8.4	
Professional & business services	20.7	20.0	19.0	19.0	19.6	20.4	22.1	23.0	22.1	18.3	18.8	18.1	18.2	19.3	20.1	20.4	21.1	20.4	21.5	
Education & health services	20.4	20.9	21.4	21.3	21.5	21.8	22.3	23.1	23.8	24.3	24.8	25.0	26.2	27.9	31.2	32.1	33.1	32.4	33.4	
Leisure & hospitality	17.9	18.7	19.7	19.9	20.2	20.5	20.7	21.0	21.0	20.1	20.1	20.5	21.8	22.8	23.8	24.6	25.0	24.8	25.0	
Other services	6.4	6.8	6.7	6.4	6.4	6.2	6.3	6.4	6.4	6.1	5.9	6.1	6.3	6.6	6.8	7.0	7.3	7.1	7.3	
Government	27.6	28.0	28.4	28.5	29.7	30.4	30.7	31.1	30.4	29.2	26.8	28.4	28.0	28.9	31.2	31.8	32.4	31.8	32.6	
Federal	2.1	1.9	1.8	1.8	1.7	1.7	1.7	1.8	1.7	1.7	1.8	1.6	1.5	1.4	1.3	1.3	1.3	1.3	1.3	
State	5.5	5.6	5.7	5.7	5.6	5.4	5.3	5.2	5.0	5.0	4.7	4.7	4.7	4.6	5.0	5.1	5.0	5.0	4.9	
Local	20.0	20.5	20.8	21.0	22.4	23.3	23.8	24.1	23.7	22.6	20.3	22.1	21.9	22.9	24.9	25.4	26.1	25.5	26.3	

Notes: Numbers may not add to totals because of rounding. Data are reported in thousands. Current includes data through March 2017.

Source: U.S. Bureau of Labor Statistics

Table 2. Population and Household Trends in the Santa Rosa HMA, 2000 to Forecast

	2000	2010	Current	Forecast	Average Annual Change					
					2000 to 2010		2010 to Current		Current to Forecast	
					Number	Rate (%)	Number	Rate (%)	Number	Rate (%)
Population										
Santa Rosa HMA	458,614	483,878	505,600	513,400	2,525	0.5	3,100	0.6	2,600	0.5
Households										
Santa Rosa HMA	172,403	185,825	193,000	195,700	1,350	0.8	1,025	0.5	900	0.5

Notes: Rates of change are calculated on a compound basis. The current date is April 1, 2017. The forecast date is April 1, 2020.

Sources: 2000 and 2010—2000 Census and 2010 Census; current and forecast—estimates by analyst

Table 3. Housing Inventory, Tenure, and Vacancy in the Santa Rosa HMA, 2000, 2010, and Current

	Santa Rosa HMA		
	2000	2010	Current
Total housing inventory	183,153	204,572	209,700
Occupied units	172,403	185,825	193,000
Owner-occupied	110,475	112,280	112,200
%	64.1	60.4	58.1
Renter-occupied	61,928	73,545	80,800
%	35.9	39.6	41.9
Vacant units	10,750	18,747	16,700
Available units	2,432	6,145	3,675
For sale	887	2,142	1,000
Rate (%)	0.8	1.9	0.9
For rent	1,545	4,003	2,675
Rate (%)	2.4	5.2	3.2
Other vacant	8,318	12,602	13,000

Notes: Numbers may not add to totals because of rounding. The current date is April 1, 2017.

Sources: 2000 and 2010—2000 Census and 2010 Census; current—estimates by analyst

Table 4. Residential Building Permit Activity in the Santa Rosa HMA, 2000 to Current

Type of Building Permit	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	12 Months Ending	
																		March 2016	March 2017
Santa Rosa HMA																			
Total	2,870	2,713	1,630	2,141	2,303	3,000	2,479	1,365	646	564	602	709	808	969	669	851	836	778	734
Single-family	2,013	1,717	1,350	1,503	1,342	1,598	1,357	910	544	371	287	449	312	453	419	431	621	428	574
Multifamily	857	996	280	638	961	1,402	1,122	455	102	193	315	260	496	516	250	420	215	350	160

Notes: Numbers may not add to totals because of rounding. Current includes data through March 2017.

Sources: U.S. Census Bureau, Building Permits Survey; estimates by analysts

Table 5. Median Income in the Santa Rosa HMA, 1999, 2009, and 2015

	Median Income (\$)			Average Annual Change (%)	
	1999	2009	2015	1999 to 2009	2009 to 2015
Median Family Income	55,900	80,200	73,600	3.7	-1.4
Median household income	53,076	62,368	66,674	1.6	1.1

Sources: Median Family Income—U.S. Department of Housing and Urban Development, Office of Policy Development and Research; 1999 median household income—2000 Census; 2009 and 2015 median household income—U.S. Census Bureau, 2009 and 2015 American Community Survey 1-year data